

Earn up to **\$1,000** during

Step Up 2020



Promotion period: September 1 to November 30, 2020

Step up your business — earn great rewards!

Our popular Step Up promotion is back! The more Forester Financial™ apps you submit and settle during Step Up 2020, the more you earn.



Earn up to a maximum of \$1,000!

Qualifications¹

During the promotion period:

- 3 apps submitted and settled earn a **\$100** gift card
- 5 apps submitted and settled earn a **\$250** gift card
- 7 apps submitted and settled earn a **\$500** gift card
- 10 apps submitted and settled earn a **\$1,000** gift card

Rewards will be paid out at the end of the promotion period based on the qualification level you achieve.



New to Foresters?

Advisors newly contracted to Foresters in 2020 with no previously settled business earn a 532 ml Yeti Rambler (a \$57 value) for the first app they submit and settle during the promotion period.

Questions? Contact your Foresters Regional Vice President for more information.

Foresters Financial, Foresters, and Helping Is Who We Are are trade names and/or trademarks of The Independent Order of Foresters (a fraternal benefit society, 789 Don Mills Rd, Toronto, Canada M3C 1T9) and its subsidiaries.

¹ Promotion open to advisors selling insurance products offered by Foresters Life Insurance Company (Term Life Insurance, Non-Participating Whole Life, LifeCare) and The Independent Order of Foresters (Advantage Plus), who are residents of Canada excluding Quebec; and who are the age of majority or older in their Province of residence. Health Security Plus applications do not count towards this promotion. Applications with split commissions will be credited based on the percentage split. Advisor's 13-month persistency must be above 85% to qualify. Void where prohibited by law. Rewards will be fulfilled at the end of the promotion period with either a Visa Gift Card or Amazon Gift Card. Rewards for this promotion are considered a taxable benefit. Program closes November 30, 2020 at 11:59:59 p.m. EST. Foresters Financial will be the final authority as to qualification and the interpretation of these rules and reserves the right to make changes at any time for any reason without further notice. It is your responsibility to ensure that the product meets the consumer's insurance needs.

For advisor use only. Not for use with the public. NC227

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Foresters
Financial

Helping is who we are.™

Visit foresters.com to see how we can help you.