

Foresters Financial[™] is celebrating the addition of Advantage Plus¹ participating whole life insurance and LifeCare² critical illness insurance to our online non face-to-face process with a very special promotion.

During the promotion period,3 you'll earn:

- A \$30 Amazon gift card for the first online non face-to-face application you submit
- A **\$90 Amazon gift card** if you submit 3 online non face-to-face applications during the promotion period and they settle in 2020
- **NEW!** An additional **\$90 Amazon gift card** if you submit a total of 6 online non face-to-face applications during the promotion period and they settle in 2020
- **NEW!** And another **\$90 Amazon gift card** if you submit a total of 9 online non face-to-face applications during the promotion period and they settle in 2020

PLUS, Foresters will make a \$250 donation to the registered charities selected by the top 3 advisors with the most online non face-to-face applications submitted during the promotion period.

Expand your sales reach

Foresters online non face-to-face process, supported by InsuranceAssist, offers:

- A simple online application for Advantage Plus, LifeCare, term life insurance³ and Non-Par Whole Life³
- Up to \$2,000,000 in coverage
- No paramedical or lab tests⁴ required for life products with coverage up to \$500,000 for ages 16 to 45
- Two e-signature options your clients pick the one that works best for them
- Available in both English and French

Email our <u>Inside Sales Team</u> for information on setting one up an account.

Don't miss this great opportunity!

Contact your Regional Vice President for more information.

Foresters Financial, Foresters, and Helping Is Who We Are are trade names and/or trademarks of The Independent Order of Foresters (a fraternal benefit society, 789 Don Mills Rd, Toronto, Canada M3C 1T9) and its subsidiaries. NC203

- $^{\mbox{\tiny 1}}$ Underwritten by The Independent Order of Foresters.
- ² Underwritten by Foresters Life Insurance Canada.
- ³ Promotion open to advisors selling insurance products available on Foresters online non face-to-face process offered by Foresters Life Insurance Company (term life insurance, Non-Par Whole Life, LifeCare) and The Independent Order of Foresters (Advantage Plus), who are residents of Canada; and who are the age of majority or older in their Province of residence. LifeCare will be counted as a separate application for this promotion. Advisor's 13-month persistency must be above 85% to qualify. Void where prohibited by law. Rewards for this promotion are considered a taxable benefit. Promotion period starts on May 19, 2020 at 12:00 a.m. EST and closes September 30, 2020 at 11:59:59 p.m. EST. Foresters Financial will be the final authority as to qualification and the interpretation of these rules and reserves the right to make changes at any time for any reason without further notice. If the customer need is better met by a Foresters annuity, Health Security Plus or E-Z Term, please complete and submit a paper application.
- ⁴ Insurability depends on answers to medical and other application questions and underwriting searches and review. For Advisor use Only. Not for use with the public.

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Helping is who we are.™

Visit foresters.com to see how we can help you.